

Mapping Medical Innovation:

Using technology and Big Data to see what's going on and where

Professor Mike Trenell

W: www.io.nihr.ac.uk | **E:** info@io.nihr.ac.uk

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| Key Stakeholders



Office for
Life Sciences



Department
of Health



Public Health
England

NHS
England

NICE National Institute for
Health and Care Excellence

*The***AHSN***Network*

NHS
*National Institute for
Health Research*



Biomedical Research Centres

Evaluation, Trials and Studies
Coordinating Centre

| What we do



Offer # 1 - Insight

Rapid Consumer Insight

10k+ members of the public have signed up to our website to learn and be asked questions about products or services (or anything!).

We can help you rapidly get feedback on your product or service.

Delivered Nationally in 2018.

Contact us for details or notifications on SME offers:

E: info@io.nihr.ac.uk

The screenshot shows the homepage of the Voice North website. At the top, there is a navigation bar with the 'Voice North' logo and links for Topics, Opportunities, Discussions, Polls, Groups, News & Blogs, Work With Us, and About Us. A 'Recite' button is visible in the top left, and a 'Log In / Register' button is in the top right. The main header features a large image of a woman speaking into a microphone with the text 'Your Voice Matters' and a sub-headline: 'Join us to share your experience, insights and ideas. Help us to shape the future of ageing.' Below this are four category icons: Housing & Transport, Health & Science, Technology, and Culture & Society. A search bar with the placeholder text 'Search for your particular interest...' and a 'SEARCH Q' button is positioned below the categories. The main content area is titled 'Get Involved. Make A Difference.' and contains three columns: 'Learn' (with a book icon), 'Influence' (with a speech bubble icon), and 'Participate' (with a group of people icon). Each column includes a brief description and a 'FIND OUT MORE' button.

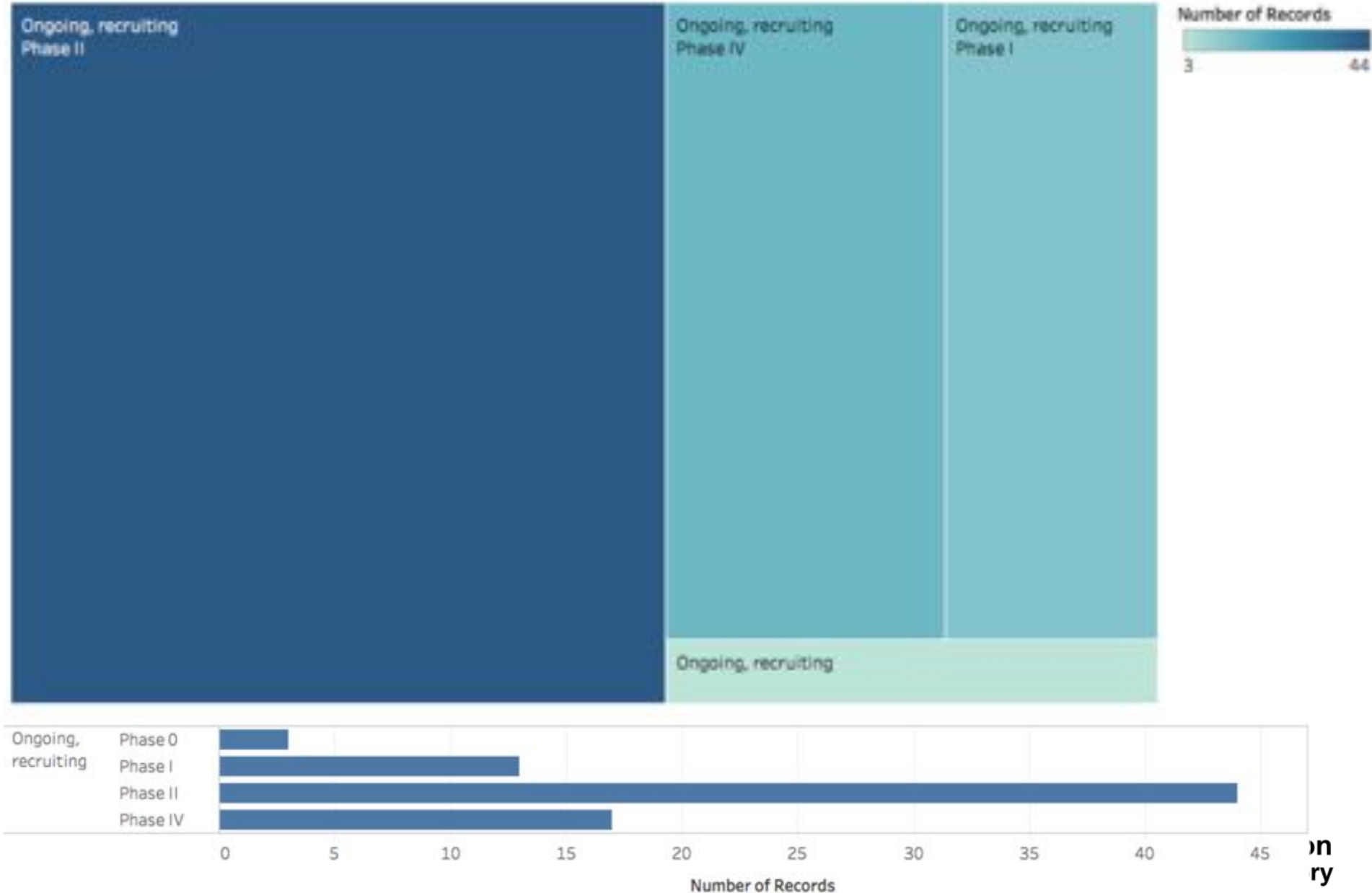
| Offer # 2 – Market Analysis

Market Analysis

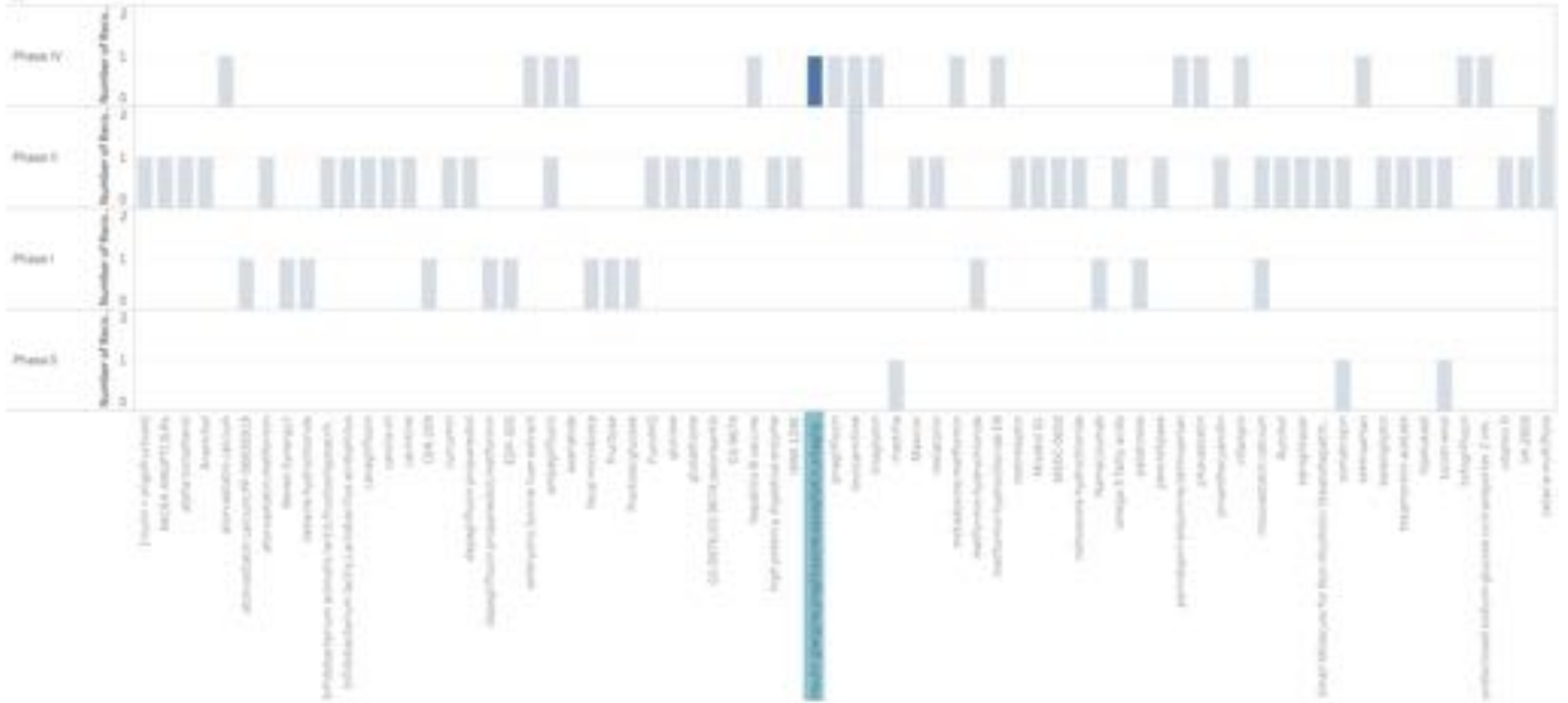
We can provide rapid overview of clinical trials activity / market analysis of a disease or technology to help inform your decision making.

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Offer # 2 – Market Analysis



| Offer # 3 – DIY Search



Common Cloud
Common Ontology / Dictionary

Reports

Dashboards

Searches

API Outputs

www.OpenScan.io

| Offer # 3 – DIY Search



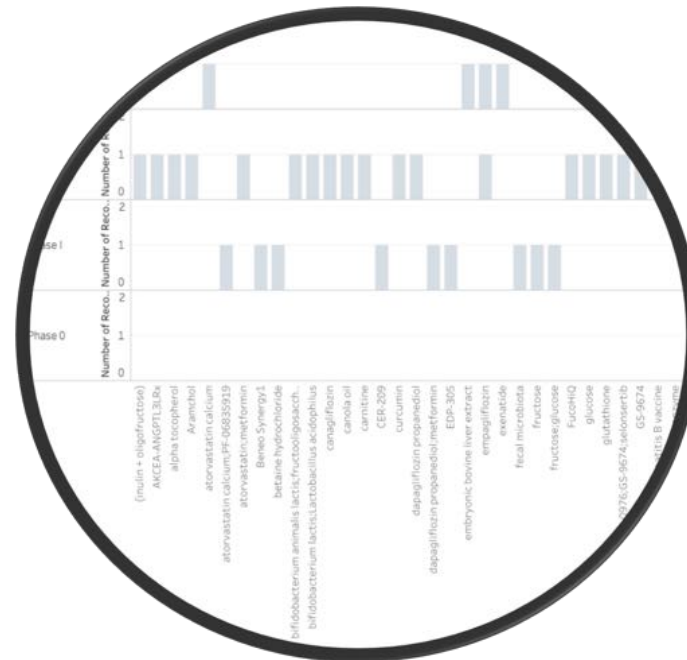
| Offer # 3 – DIY Search



Product / Service insight



Market Analysis



DIY Search



www.OpenScan.io

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Web: www.io.nihr.ac.uk